

# Trisha M. Iyer

INTERACTION DESIGN STUDENT

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## Experience

### Creative/UX Design Intern

**NBC News Digital** | Sep 2023 - April 2024

- Created data visualizations and improved information design in elections-related NBC News pages across multiple platforms
- Conducted competitive analysis research, made user flows, and designed wireframes and prototypes for lifestyle-related TODAY games
- Revised editorial tool design systems across MSNBC, NBC News, Telemundo, and TODAY by creating Figma components, implementing auto-layout for scalability, and writing design specifications

### AR Workshop Lead & Conference UX Designer

**Scout at Northeastern** | Sep 2023 - March 2024

- Collaborated with a team of 25 people to create the overall experience and interactive activities for the 200+ attendees at the Scout annual design conference
- Organized and lead the augmented reality workshop by creating example AR experiences, sourcing AR tech, writing educational content, and making branded collateral

### Studio Design Lead

**Scout at Northeastern** | Jan 2023 - April 2023

- Designed a responsive website, style guide, design system, and asset library for a startup birth control company
- Directed the design process by assigning tasks, organizing usability testing, conducting feedback sessions, and communicating with the design director, client, and developers about product direction

### UI/UX Design & Research Co-op

**MedRhythms** | Jul 2022 - Dec 2022

- Conducted accessibility audits of the current design systems, revising components to be compliant with WCAG 2.2 standards

## Education

Northeastern University

Boston, MA

BFA in Interaction Design

expected May 2024

### Relevant Courses

Experience & Interaction, Interaction Design, Graphic Design, Typography, Color & Composition, Form & Structure, Intro to Animation, Intro to Immersive Media

## Skills

Figma, Adobe Photoshop, Adobe Indesign, Adobe Illustrator, Adobe Premiere Pro, Adobe After Effects, Adobe Aero, Autodesk Maya, Microsoft Hololens Guides

User Research, Product Design, UI/UX Design, User-Centered & Inclusive Design, AR Design, Mood-Boarding, Competitive Analysis, User Flows, Wireframing, Prototyping, Design Quality Assurance, Brand Design, Graphic Design, 3D Animation, 3D Modeling